

CARSHARE CASE STUDY

Frasers Property
Australia's
Central Park Precinct,
Chippendale



AT A GLANCE

Challenges

- Heritage site constraints
- Balance of public amenity with high-density development

Benefits

- Avoided building one entire basement level of parking
- Avoided considerable Development Contribution costs
- 5 Star Green Star rating on all eligible buildings



"GoGet is another piece of the sustainable infrastructure, along with the central thermal plant to deliver hot and cold water fuelled by natural gas and in the basement, Australia's largest water recycling facility"

Guy Pahor

Frasers Property CEO

OBJECTIVES

Develop a mixed-use large-scale urban renewal project on the site of the old Carlton United Brewery in the Inner-City Sydney suburb of Chippendale.

CHALLENGES

One of the biggest challenges was balancing the competing demands of public amenity and high-density development.

SOLUTIONS

Reduce the amount of private parking spaces in favour of greater uses to the local community. The developer integrated the largest onsite carsharing pod in Australia - 55 carshare vehicles spread across 3 basement car parks. This enabled approximately 40% of the units onsite to be sold without parking spaces.

BENEFITS

As a result, they were able to avoid excavating an entire level of basement parking, making way for the hidden water-recycling system and tri-generation power plant. Through onsite carshare local residents have access to a viable alternative to their primary or secondary vehicle, without having to purchase a parking space.

STATS

In operation since: 2013
2214 market apartments and 869 student units
55 GoGet vehicles